

OGB now offers *Living Well Louisiana* program



OGB remains committed to our plan members' health and well-being. That's why OGB now offers the *Living Well Louisiana* health management program, administered by Health Dialog.

The *Living Well Louisiana* program makes health coaches available to OGB plan members with ongoing health conditions—diabetes, heart disease, heart failure, asthma or chronic obstructive pulmonary disease (COPD). Health coaches are specially trained health professionals—nurses, dietitians, pharmacists and respiratory therapists—who can offer health information and support and help you work with your doctor to manage your health.

OGB's *Living Well Louisiana* program is available at **no additional cost** to OGB plan members who:

- Have been diagnosed with one of the conditions listed above;
- Are enrolled in a standard OGB health plan (PPO, EPO or HMO); and
- Do not have Medicare as primary health coverage.

Once you enroll in the *Living Well Louisiana* program, you can call a health coach any time at 1-800-383-0115 for information and support regarding any health concern or question you have.

The program offers you:

- **Personal, caring service around the clock**
You will receive responsive, caring service from a *Living Well Louisiana* health coach, personalized to meet your specific health care needs—24 hours a day, 7 days a week.
- **Online health information and resources**
The *Living Well Louisiana* Dialog Center provides access to the latest scientific information from trusted medical sources on thousands of health topics and specific medical conditions, plus the Health Coach Message Center.

OGB will soon offer reduced co-payments to eligible *Living Well Louisiana* participants for prescription drugs to treat these chronic conditions. OGB will waive the \$1,200 plan year out-of-pocket maximum, so eligible *Living Well Louisiana* participants will pay only \$15 for brand drugs and \$0 for generic drugs on applicable prescriptions.

We hope you will call today to enroll and participate if you are eligible. **Remember, you can call any time, day or night, at 1-800-383-0115.** *Living Well Louisiana* health coaches are ready to listen and help you have a healthy year in 2009.

